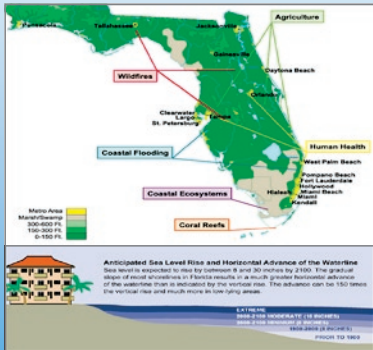


# Your Choices Our Coatings Reflect the Future



- 8-10 million tons of toxic waste result from roof tear-offs annually
- Waste generated from roof tear-offs account for 15-20% of total landfill
- Over 90% of the roofs in the US are dark colored (150-200+degrees)
- Florida is ground zero for global warming
- A rise of sea level of 12" would flood realstate up to 1000' inland
- 10,000 years of global warming was compressed into the 100 years.



## FINAL FLAT ROOF SPECIFICATIONS COMPARED

	<b>Final Flat Roof Epoxy</b>	<b>Latex, Acrylic, Elastomeric</b>
Wet Applied Thickness:	16 mil (1 coat)	Need multiple (2-5) coats
Dry Applied Thickness:	12 mil (1 coat)	4 to 6 mil (may need 2-5 coats)
Hail stopping power	4" Hail @ 140MPH	Zero
Durability	1 mil surface lost every 10 years	1 mil surface lost each year
Warranty	Up to 20 years. Water, Reflectivity, Flex	0-10 years Reflectivity only
Ponding water?	Permanently resistant	No resistance
Insulation (4" or R 20)	Beats asbestos insulation by 25%	None
Estimated savings AC	15-40%	--
Coat a wet surface?	Yes (even under salt water)	No
Barrier to water penetration?	Yes	No
Adheres to all roof surfaces:	Yes	Metal, Capsheet
Adheres to EPDM?	Yes	No
Mildew or Mold Resistant	Yes (microorganism cannot adhere)	Medium (High pH mix prevents)
Flexibility (400%)	4 times its length with perfect return	Not applicable
Sustained Flexibility	400% For the life of the product	Not Applicable
Flexibility Retention	Retained at sub zero conditions (-92F)	Not Applicable
Solar reflectance	90%	80's (1st yr only)
Stops Thermal Shock	Two ways (reflectivity and insulation)	Reflectivity only
Seamless Re-Roofing Sys?	Yes	No
Primer needed over rust	No	Yes
"Class A" Fire Rated?	Yes (ASTM E 108-91A UBC32-7)	Not applicable
First USA application	1961	--
UV resistance	Superior	Yes
AC Oil+ Residue Resist.	Immune	No
Alkali attack	Superior resistance	Not Applicable
Cathodic Tested	Yes (Voltage & Electric Resistant)	No



## U.S. ARMY RANGER ASSOCIATION

Then I heard the voice of the Lord saying, "Whom shall I send? And who will go for us?" And I said, "Here am I. Send me!" salah 6:8



## Eliminate Leaks and Competition from your Business



**YOUR COMPANY NOW HAS THE ONLY PRODUCT IN THE WORLD THAT CAN BE INSTALLED UNDERWATER**

**RESTORE ANY EXISTING ROOF AND EXTEND ITS LIFE UP TO 20 YEARS**

(Eco-Friendly)

**(866) 637-ROOF (7663)**

[www.finalflatroof.com](http://www.finalflatroof.com)

**In 1985 Final Flat Roof received 2 commendations from the Department of Navy architects for stopping a 400 gph leak underneath salt water**



### **U.S. ARMY RANGER ASSOCIATION**

Then I heard the voice of the Lord saying, "Whom shall I send? And who will go for us?"  
And I said, "Here am I. Send me!"  
salah 6:9



## **TODAYS ROOFING TRENDS:**

- Residential roofing is down due to foreclosures.
- New construction projects shut down.
- Clients have little cash and cannot get credit.
- Fewer jobs more competition.
- Profits and cash flow is diminishing.
- Commercial roofing market is continuing to grow.
- Commercial roofing has the highest profits.
- Commercial roofing has the least competition.
- Commercial roofing repair is a critical priority.



*If a customer believed Final Flat Roof & your company would exceed all their expectations and we paid them to use FFR do you think they would do business with you ?*

*You can restore my roof over the next 4 years with free repairs, How?*



## **FINAL FLAT ROOF ADVANTAGES:**

### **No Competition**

Only select roofers will have access to FFR

### **No cranes or heavy equipment needed**

5 gallon buckets brought up in elevator

### **No liability of opened roof due to tear off**

FFR can be applied over existing roof

### **No liability of dangerous flames or hot tar**

Surgically repair roof with epoxy & scrim

### **No contractor between you & your money**

No additional trade licenses needed

### **No work stoppage due to rain**

FFR can be applied underwater

### **Permits may not be required**

FFR is considered preventive maintenance & can be tax deductible

## **FINAL FLAT ROOF SUPPORT:**

*Unique and proprietary sales system.*

*Local marketing lead generation support.*

*Secure Web based sales presentation.*

*Secure Web based estimating & Proposal tools.*

*Local Field Reps to assist in bringing you jobs.*

*We will come to your office to train your estimators and crews.*

*(500 gallon order)*



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