



# CITY OF WEST PALM BEACH

## Transportation Management Initiative



## What is Transportation Management Initiative (TMI)

Cooperative program between the City of West Palm Beach, the Florida Department of Transportation and South Florida Commuter Services

Established to develop and implement solutions to local traffic congestion problems and reduce vehicle trips by the promotion of Transportation Demand Management (TDM) strategies



## Transportation Management Initiative (TMI) Goals

Minimize traffic congestion through vehicle trip reduction

Maximize mobility options

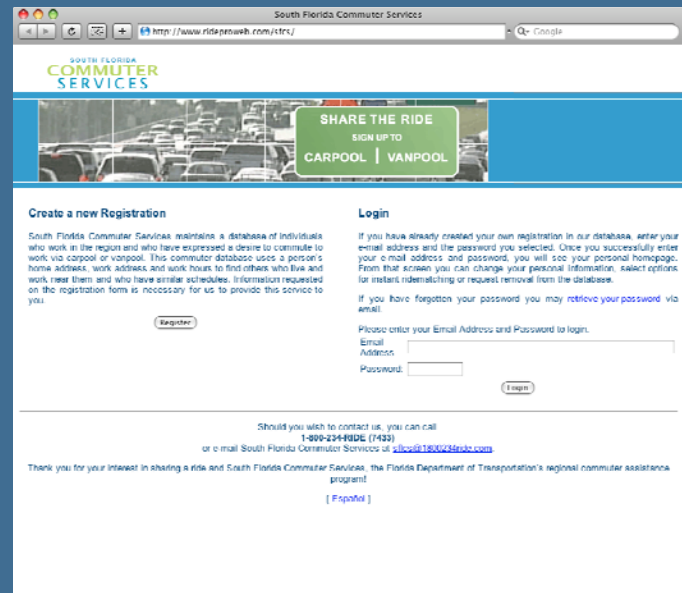
Improve the environment through carbon emission reduction



Some of the FREE programs SFCS offers include:



- Ride Share Database





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- Ride Share Database
- Customer Service Toll Free Number





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- Emergency Ride Home Program





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- Alternative work opportunities including telework, flex time, alternative schedules.





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- Customer Service Toll Free Number
- Emergency Ride Home Program
- Alternative Mode Assistance including carpool, vanpool, transit, bicycling, walking.
- Alternative work opportunities including telework, flex time, alternative schedules.
- **Commuter Tax Benefits**





**Some of the FREE programs  
SFCS offers include:**

**CARPOOL & VANPOOL  
PARKING ONLY**

**PERMIT REQUIRED  
VIOLATORS WILL BE TOWED**



**FOR MORE INFORMATION CONTACT:**  
1-800-234-RIDE  
[www.1800234RIDE.com](http://www.1800234RIDE.com)



- Ride Share Database
- Customer Service Toll Free Number
- Emergency Ride Home Program
- Alternative Mode Assistance including carpool, vanpool, transit, bicycling, walking.
- Alternative work opportunities including telework, flex time, alternative schedules.
- Commuter Tax Benefits
- **Parking Assistance** including preferential parking and parking cash out.

# Performance Measures: TOTALS



*Current # of Alternative Mode Users*

**1,023**

*# of Annual Vehicle Trips Eliminated*

**250,635**

*# of Annual Vehicle Miles Eliminated*

**4.5m**

*Commuter Costs Saved per Year*

**\$2.3m**



# City of West Palm Beach TMI Environmental Benefits

## **Total CO2 (lbs) Savings Per Year**

**TOTAL CO2 Savings 4,082,594**

## **Annual CO2 (lbs) Savings Per Commuter**

**CO2 Savings Per Commuter 3,990**



# TMI Trip Elimination and our Carbon Footprint

Elimination of commute trips creates a positive impact on the climate by reducing the amount of carbon dioxide and other greenhouse gases into the atmosphere.



# Benefits of TMI



## Employer Benefits

- Free services provided by the City of West Palm Beach and FDOT.
- Enhanced employee recruitment and retention.
- Payroll tax savings through the Commuter Tax Benefit.
- Free Emergency Ride Home program for employees.
- Reduced parking costs.
- Decreased traffic.
- Improved employee morale.

## Commuter Benefits

- Commuter costs saved this year through mile reduction \$2,288,046.
- Direct commute savings through lower expenses on fuel and vehicle wear & tear.
- Guaranteed ride home for emergencies.
- Transit (Tri-Rail) employer based discounts.
- Transit and vanpool pre-tax benefits.
- Lower stress of commuting time & money.
- Facilitate carpool matching and trip planning.



# Summary of TMI Benefits

## Annual FY 08/09 Benefits to the City of West Palm Beach

- 1,023 West Palm Beach commuters using alternative modes registered in program.
- 4,082,594 pounds of CO2 savings.
- 250,635 vehicle trips eliminated.
- 4,486,367 vehicle miles eliminated.

# Summary of TMI Benefits



## Benefits to the City of West Palm Beach

- Reduced parking demand.
- TDM strategies for city employees.
- Free TDM services for downtown businesses/employers.
- Innovative programs like increased bicycle racks to promote new segments of business to downtown.



# Participating Employers

***Over 40,000 Employees***

- City of West Palm Beach
- School District of Palm Beach County
- Palm Beach County
- Northbridge Centre – Gaedeke Group
- Breakers Resort
- St. Mary's Medical Center
- Good Samaritan Medical Center
- One Parking/CityPlace
- Grubb and Ellis
- Palm Beach Post
- PBAU



# Key FY2009/2010 TMI Projects

**CITY OF WEST PALM BEACH  
TRANSPORTATION MANAGEMENT INITIATIVE**

Welcome to the City of West Palm Beach. The Transportation Management Initiative (TMI) program is designed to address traffic congestion and parking problems by providing alternative modes of transit.

**CARPPOOL**  
Learn about carpooling and find others looking to share the road.

**WEST PALM BEACH TROLLEY**  
If you are heading to downtown West Palm Beach or the beach, consider the trolley.

**TRANSIT**  
Learn about Palm Tran bus service and other transit options.

**BIKING AND WALKING**  
Use your bicycle and walk throughout West Palm Beach.

**EMERGENCY WIDE**  
EMERGENCY WIDE (EWID) is a program that allows you to use the emergency lanes on the road.

**OTHER SERVICES TO CONSIDER**  
Call us at 1-800-234-RIDE or visit our website at [www.1800234ride.com](http://www.1800234ride.com).

**BEGINNING AUGUST 24!**

## EXPRESS

Connecting Palm Beach and Martin Counties

**WEEKDAY SERVICE ONLY! Service Operates Late On Tuesdays & Thursdays Between Commuter Express Weekday**

**WEEKDAYS ONLY**

<b>1</b> Palm Beach Downtown 8:00 a.m. 8:15 a.m.	<b>2</b> West Palm Beach Downtown 8:00 a.m. 8:15 a.m.	<b>3</b> Palm Beach Downtown 8:00 a.m. 8:15 a.m.	<b>4</b> West Palm Beach Downtown 8:00 a.m. 8:15 a.m.
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**Commuter Express Cash and Pass Fares**

<b>Weekday Service</b> \$5.00	<b>Weekend Service</b> \$5.00	<b>10 Day Pass</b> \$50.00	<b>30 Day Pass</b> \$150.00
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**LEGEND**

- 1 Downtown Palm Beach
- 2 Downtown West Palm Beach
- 3 Downtown Palm Beach
- 4 Downtown West Palm Beach

**Downtown West Palm Beach Events**

**City Special Events**  
The City of West Palm Beach hosts many special events throughout the year like Kaleidoscope, a celebration of many cultures, and the 4th on Flagler, an Independence Day celebration. Stop up to date on city events by visiting [www.wpb.org](http://www.wpb.org) and viewing the event calendar.

**Green Market**  
Stroll through the Green Market in downtown West Palm Beach Saturdays from October to April for a variety of fresh fruits and vegetables, tropical and native plants, artisan foods and much more. [www.wpb.org/greemarket](http://www.wpb.org/greemarket)

**Cinema By Night**  
 Chill out at the city's hot spot on Thursday nights in Colonial Square. Enjoy the area's local entertainment, savor delectable foods, and spend time strolling shopping at Cinema By Night. [www.cinematbynight.net](http://www.cinematbynight.net)

**Meyer Amphitheatre**  
 Located on South Flagler Drive with scenic views of the Intracoastal, the 10,000 square foot band shell hosts special events and concerts throughout the year. [www.meyeramph.com/palmbeach](http://www.meyeramph.com/palmbeach)

**Kovach Center for the Performing Arts**  
 Downtown West Palm Beach is home to one of the premier performing arts centers in the Southeast presenting a variety of entertainment performances including Broadway shows, dancing, concerts and more. Log on to [www.kovachcenter.com](http://www.kovachcenter.com) for current event listings.

**Beach**  
 Immerse in Florida's largest waterfront resort and art district attracting more than 200,000 visitors to the annual event. Take the first walk of day in downtown West Palm Beach. Discover the year's most of the city at [www.westart.com](http://www.westart.com).

**For more information about visiting downtown West Palm Beach, contact the following:**

- City of West Palm Beach**  
401 Clematis Street  
West Palm Beach, FL 33401  
561-822-1200  
[www.wpb.org](http://www.wpb.org)
- City of West Palm Beach Transportation Management Initiative**  
401 Clematis Street  
West Palm Beach, FL 33401  
561-822-9184  
[www.wpb.org/tmi](http://www.wpb.org/tmi)
- Downtown Development Authority**  
201 Clematis Street, Suite 200  
West Palm Beach, FL 33401  
561-822-8872  
[www.westpalmbeachda.com](http://www.westpalmbeachda.com)
- Palm Beach County Convention and Visitors Bureau**  
1555 Palm Beach Lakes Boulevard  
Suite 800  
West Palm Beach, FL 33401  
561-275-3000  
[www.palmbeachcvb.com](http://www.palmbeachcvb.com)
- South Florida Commuter Services**  
A Program of the Florida Department of Transportation  
5217 AFB 33 Avenue  
P.O. Lakeshore, FL 33106  
800-234-RIDE  
www.1800234ride.com

**Getting Around Downtown West Palm Beach**

Explore downtown West Palm Beach and discover unique experiences and urban splendor.

Save money on your daily commute by sharing the ride!

**South Florida Commuter Services Can Help!**

Stop by the CityPlace Transportation Day in the Harriet Himmel Theater for more information.

**Thursday, August 20<sup>th</sup>**  
11am to 1pm & 3pm to 5pm

**www.1800234RIDE.com 1-800-234-RIDE**

A program of the Florida Department of Transportation





# Key FY 2009/2010 Projects

- **Initiate Bike Rack Program** for downtown West Palm Beach and Northwood Village.
- **Launch Exclusive TMI Web Pages** for City of West Palm Beach and employees.
- **Express bus service to** downtown West Palm Beach commute patterns.



# Bike Rack Program

- Increase use of bicycle riding in downtown to decrease traffic congestion, reduce environmental impact of motor vehicles and support healthy lifestyles.



## Downtown West Palm Beach Events

**City Special Events.** The City of West Palm Beach hosts many special events throughout the year like Kaleidoscope, a celebration of many cultures, and the 4th on Florida, an Independence Day celebration. Stay up to date on city events by visiting [www.wpb.org](http://www.wpb.org) and viewing the event calendar.

**Green Market.** Stroll through the Green Market in downtown West Palm Beach Saturday from October to April for a variety of fresh fruits and vegetables, tropical and native plants, unique foods and much more. [www.wpb.org/greenmarket](http://www.wpb.org/greenmarket)

**Cinema By Night.** Chill out at the city's hot spot on Thursday nights in Centennial Square. Enjoy the great food, entertainment, wine, delicious foods, and spend time strolling shopping at Cinema By Night. [www.cinemabynight.org](http://www.cinemabynight.org)

**Meyer Amphitheatre.** Located on South Flagler Drive with scenic views of the Intracoastal, the 10,000 square foot band shell hosts special events and concerts throughout the year. [www.cityofwpb.com/park/meyer.htm](http://www.cityofwpb.com/park/meyer.htm)

**Kraus Center for the Performing Arts.** Downtown West Palm Beach is home to one of the premier performing arts centers in the Southeast showcasing a variety of entertainment performances including Broadway shows, dancing, concerts and more. Log on to [www.kraus.org](http://www.kraus.org) for current event listings.

**SeaFort.** SeaFort is Florida's largest outdoor music and art festival attracting more than 200,000 visitors to the annual event held the 4th week of May in downtown West Palm Beach. Choose the year's musical line-up at [www.seafort.com](http://www.seafort.com).

For more information about visiting downtown West Palm Beach, contact the following:

**City of West Palm Beach**  
401 Clematis Street  
West Palm Beach, FL 33401  
561-833-3300  
[www.wpb.org](http://www.wpb.org)

**City of West Palm Beach Transportation Management Initiative**  
401 Clematis Street  
West Palm Beach, FL 33401  
561-833-6164  
[www.wpb.org](http://www.wpb.org)

**Downtown Development Authority**  
301 Clematis Street, Suite 200  
West Palm Beach, FL 33401  
561-833-6273  
[www.westpalmbeachdda.com](http://www.westpalmbeachdda.com)

**Palm Beach County Convention and Visitors Bureau**  
1555 Palm Beach Lakes Boulevard  
Suite 600  
West Palm Beach, FL 33401  
561-233-3000  
[www.palmbeachfl.com](http://www.palmbeachfl.com)

**South Florida Commuter Services**  
A Program of the Florida Department of Transportation  
1217 NW 33 Avenue  
FL Lauderdale, FL 33309  
800-234-5200  
[www.18002345200.com](http://www.18002345200.com)

## Getting Around Downtown West Palm Beach

Explore downtown West Palm Beach and discover unique experiences and urban splendor.

# Bike Rack Program



- Install bicycle racks throughout downtown and Northwood Village.
- Ride and Play promotion to support initiative.
- Request a bike rack program for local businesses and associations.
- Getting Around Downtown using an alternative mode brochure.



# FY 2009/2010 Projects

- Initiate Bike Rack Program for downtown West Palm Beach and Northwood Village.
- **Enhanced communication through launch of exclusive TMI Web Pages** for City of West Palm Beach businesses, residents and employees.
- **Express bus service to** downtown West Palm Beach commute patterns.



# TMI Communication

- Launched exclusive TMI website for one stop alternative mode transportation information.
- Periodic TMI newsletters targeted to employer ETC's.
- Ongoing Employer Outreach.





# Key FY 2009/2010 Projects

- Initiate Bike Rack Program for downtown West Palm Beach and Northwood Village.
- **Launch Exclusive TMI Web Pages** for City of West Palm Beach and employees.
- **Express bus service to downtown West Palm Beach commute patterns.**



# New Transit Express Options

- Addresses commute travel patterns to downtown West Palm Beach specifically from Martin and St. Lucie County and western Palm Beach County suburbs.
- New West Palm Beach Intermodal Center to better serve transit riders.
- Enhanced Palm Tran Route 1 service.
- Martin County Commuter Express bus.
- Wellington Park & Ride and Limited Stop Palm Tran route to downtown.

# Commuter Express



- Connecting Martin and Palm Beach Counties.
- Focuses on transit choice riders.
- Hybrid bus, free Wi-Fi.
- 90 minute ride to Palm Beach County Courthouse.
- \$5 roundtrip fare.



**BEGINNING AUGUST 24!**

## EXPRESS

Connecting Palm Beach and Martin Counties

North Tran is proud to introduce the Commuter Express service which will connect Palm Beach and Martin Counties. The path will run service with stops at Independence Regional Park in Stuart and travel south via I-95, ending stops at the West Jupiter Recreation Center, the Palm Beach Gardens Mall and ending at Palm Tran's International Trade Center, next to the West Palm Beach Trolley Station.

**WEEKDAY SERVICE ONLY! (M-F) 7:00 AM - 7:00 PM**

**Commuter Express Weekday**

SOUTHBOUND (M-F) 7:00 AM - 7:00 PM			
1	2	3	4
West Palm Beach Independence Regional Park	West Jupiter Jupiter Inlet	Palm Beach Gardens Mall	West Palm Beach International Trade Center
7:15 a.m.	8:15 a.m.	8:30 a.m.	9:00 a.m.
NORTHBOUND (M-F) 7:00 AM - 7:00 PM			
1	2	3	4
West Palm Beach International Trade Center	Palm Beach Gardens Mall	West Jupiter Jupiter Inlet	West Palm Beach Independence Regional Park
7:00 a.m.	8:00 a.m.	8:15 a.m.	8:30 a.m.

**Commuter Express Cash and Pass Fares**

<b>Cash</b>	<b>With Palm Tran Pass</b>
\$5.00	\$2.00
Must be exact.	Must be exact.
Use the farebox on the bus.	Use the farebox on the bus.
Use the farebox on the bus.	Use the farebox on the bus.
Use the farebox on the bus.	Use the farebox on the bus.

**LEGEND**

- 1. Independence Regional Park
- 2. West Jupiter Recreation Center
- 3. Palm Beach Gardens Mall
- 4. West Palm Beach International Trade Center

**Wi-Fi**

Free Wi-Fi available on the bus.

**Hybrid Electric**

Environmentally friendly.

**South Florida Commuter Services**

Project fully funded by Florida Department of Transportation (FDOT) and Palm Beach County.

Palmetto State Parkway  
Palm Beach County  
Commuter Services

Route 0117-008





# Future Projects/Initiatives

- **Enhance TDM program for CityPlace** through bicycle rack installation, preferential parking implementation and employer outreach.
- **Increased outreach to major office buildings** through property management companies.
- **Continue to focus on employer outreach** in downtown West Palm Beach.
- City of West Palm Beach Employee **bi-annual TMI promotions.**



# Future Programs/Initiatives

- Formulate greater **partnership with PBAU through TDM strategies** to reduce commute trips to and from campus.
- Work with the City of West Palm Beach Green Initiative to create a campaign to **reduce overall vehicle emissions** through the TMI.
- **Participate in city events** to promote TMI awareness.