



# Data Collection Report

Flagler Shore: From pavement to people is first step in implementing what the experts have recommended for our downtown and waterfront area for improving public life. Two lanes of Flagler Drive from Lake Ave. to Banyan Blvd. have been repurposed to expand the waterfront as a public space for pedestrians, bicyclists and just general enjoyment. During this time, data is being collected in six key areas to understand how the space is being used and effects of the space being repurposed. Below is a preliminary summary. More data is being collected throughout the duration of the project.

<p>Activation participates</p>	<ul style="list-style-type: none"> <li>● Flagler shore has 6 weekly recurring events, 3 monthly recurring events and 2 special events during the project length</li> <li>● Lunch on the Shore, 70 people were counted attending at noon on 11-8-15</li> <li>● Bike Valet receipts range between 50-100 people each week during the Greenmarket</li> <li>● Meditate with Matt has over 50 RSVP's for 12-16-17</li> <li>● The evening food truck event was heavily attended on 10-25-17, less attended on 11-29-17 due to rain</li> </ul>
<p>Safety</p>	<ul style="list-style-type: none"> <li>● No crashes have been reported in the project limits, compared to 2 within the last year</li> <li>● Peak traffic volumes occur around 3pm on weekdays</li> <li>● Half of all traffic is obeying posted speed limit and 7% of driver over 31 mph</li> </ul>
<p>Automobile Counts</p>	<ul style="list-style-type: none"> <li>● In January of 2012, the average daily traffic on Flagler Drive was 10,560</li> <li>● In September 2017, before Flagler Shore started, average daily traffic on Flagler Drive was 8,438</li> <li>● In October 2017, after the project started the average daily traffic on Flagler Drive was 6,404</li> </ul>
<p>Bicycle Counts</p>	<ul style="list-style-type: none"> <li>● Manual counts indicate an average of 9 bikes, rollerblades or skateboarders per hour on weekdays</li> <li>● More people bike, rollerblade or skateboard in the evening</li> <li>● Automatic bicycle counters were installed at four locations on 11-30-17</li> <li>● Automatic counters will collect all bike data for 3 months</li> </ul>
<p>Pedestrian Counts</p>	<ul style="list-style-type: none"> <li>● Manual counts indicate an average of 53 people per hour on the Shore space on weekdays.</li> <li>● During the week, most people walk around lunchtime.</li> <li>● More people use the Shore for jogging in the weekday evenings</li> <li>● Automatic pedestrian counters were installed at four locations on 11-30-17</li> <li>● Automatic counters will collect all pedestrian data for 3 months</li> </ul>
<p>People Surveys</p>	<ul style="list-style-type: none"> <li>● People were surveyed during a Lunch at Shore event (38 participates) about the quality of the site.</li> <li>● Most respondents did not feel protection from the sun.</li> <li>● Most respondents did fell that there were lots of options for talking, sitting and having a conversation</li> <li>● Next people survey is during the Green Market on 12-9-17</li> </ul>